

I am a listener and a financial contributor to K-Love radio network. I listen to K-love often in and north of Wilmington NC broadcast from a Myrtle Beach SC translator (approx 70-80 miles away). K-Love serves me as a listener and serves its markets by providing a positive, family-oriented alternative radio station, free of crude humor, adult themes, and offensive messages (in music or in spoken word). K-Love's programming offers encouraging and spritual programming in a format that attracts older listeners (like myself) as well as younger listeners, a format hard to find on FM radio. Should K-Love be displaced by an LPMF station broadcasting other programming, listeners of K-Love would miss out on this brand of positive, pro-family format and be left with little or no alternative. It's for this reason, the idea that K-Love is a unique source for uplifting, non-offensive programming, in a format that is accepted by youth and adults of all ages, that the service provided by K-Love radio stations are in the public interest of this community and all communities.